



WFTV-TV
P.O. Box 863324
Orlando, FL 32886-3324
ph: (407) 841-9000
fx: (407) 841-8259

Advertiser
Agency
Buyer
Salesperson

Pol/B Obama/D/Pre/US (16256)
Greer, Margolis, Mitchell & Associ(2890)
KEULEMAN,KATIE
Telerep/Washington DC, Washington DC
(1040)
ph: (555) 555-5555
Political - Federal Candidate (1067)
OBAMA FOR AMERICA (25777)
National/Political
1519/06256689

Invoice 627461
Inv Date 8/26/2012
Terms Net 30
Contract 324569
Bill Type Standard
Period 7/30/2012 - 8/26/2012

Greer, Margolis, Mitchell & Associates
Attn: Accounting
3050 K Street NW
Washington, DC 20007

AgB

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments
OBAMA FOR AMERICA
OBAMA FOR AMERICA

CO-OP/Order Type No/Normal
Package
Gen. Date 8/28/2012 5:45:44PM

Orlando (WFTV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length		Copy/ISCI	Amount	Remarks
1.0	Spot	5:00:00AM- 5:30:00	Day,Tu-1,W-1,Th-1,F-1	07/31/12 5:13AM (Tu)	01:00		OFA12G078H	\$1100.00	
1.0	Spot	5:00:00AM- 5:30:00	Day,Tu-1,W-1,Th-1,F-1	08/01/12 5:27AM (We)	01:00		OFA12G078H	\$1100.00	
1.0	Spot	5:00:00AM- 5:30:00	Day,Tu-1,W-1,Th-1,F-1	08/02/12 5:22AM (Th)	01:00		OFA12G078H	\$1100.00	
1.0	Spot	5:00:00AM- 5:30:00	Day,Tu-1,W-1,Th-1,F-1	08/03/12 5:22AM (Fr)	01:00		OFA12G078H	\$1100.00	
2.0	Spot	5:00:00AM- 5:30:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/06/12 5:21AM (Mo)	01:00		OFA12G078H	\$1100.00	
2.0	Spot	5:00:00AM- 5:30:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/07/12 5:27AM (Tu)	01:00		OFA12G078H	\$1100.00	
2.0	Spot	5:00:00AM- 5:30:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/08/12 5:13AM (We)	01:00		OFA12G078H	\$1100.00	
2.0	Spot	5:00:00AM- 5:30:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/09/12 5:13AM (Th)	01:00		OFA12G078H	\$1100.00	
2.0	Spot	5:00:00AM- 5:30:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/10/12 5:28AM (Fr)	01:00		OFA12G078H	\$1100.00	
3.0	Spot	5:00:00AM- 5:30:00	Day,M-1	08/13/12 5:27AM (Mo)	01:00		OFA12G078H	\$1100.00	
4.0	Spot	5:30:00AM- 6:00:00	Per week (1),Tu,We,Th,Fr	07/31/12 5:42AM (Tu)	01:00		OFA12G078H	\$1500.00	
5.0	Spot	5:30:00AM- 6:00:00	Per week (1),Mo,Tu,We,Th,Fr	08/06/12 5:52AM (Mo)	01:00		OFA12G078H	\$1500.00	
6.0	Spot	7:00:00AM- 9:00:00	Per week (1),Tu,We,Th,Fr	07/31/12 8:47AM (Tu)	01:00		OFA12G078H	\$3800.00	
7.0	Spot	7:00:00AM- 9:00:00	Per week (1),Mo,Tu,We,Th,Fr	08/09/12 8:59AM (Th)	01:00		OFA12G078H	\$3800.00	
8.0	Spot	7:00:00AM- 9:00:00	Day,M-1	08/13/12 8:29AM (Mo)	01:00		OFA12G078H	\$3800.00	
9.0	Spot	5:00:00AM- 6:00:00	Day,Sa-1	08/04/12 5:54AM (Sa)	01:00		OFA12G078H	\$600.00	
9.0	Spot	5:00:00AM- 6:00:00	Day,Sa-1	08/11/12 5:27AM (Sa)	01:00		OFA12G078H	\$600.00	
10.0	Spot	5:00:00AM- 6:00:00	Day,Su-1	08/05/12 5:27AM (Su)	01:00		OFA12G078H	\$600.00	
10.0	Spot	5:00:00AM- 6:00:00	Day,Su-1	08/12/12 5:39AM (Su)	01:00		OFA12G078H	\$600.00	
11.0	Spot	9:00:00AM-10:00:00	Per week (1),Tu,We,Th,Fr	08/03/12 9:59AM (Fr)	01:00		OFA12G078H	\$1100.00	
12.0	Spot	9:00:00AM-10:00:00	Per week (1),Mo,Tu,We,Th,Fr	08/10/12 9:56AM (Fr)	01:00		OFA12G078H	\$1100.00	
13.0	Spot	10:00:00AM-11:00:00	Day,Tu-1,W-1,Th-1,F-1	07/31/12 10:57AM (Tu)	01:00		OFA12G078H	\$1000.00	
13.0	Spot	10:00:00AM-11:00:00	Day,Tu-1,W-1,Th-1,F-1	08/01/12 10:14AM (We)	01:00		OFA12G078H	\$1000.00	
13.0	Spot	10:00:00AM-11:00:00	Day,Tu-1,W-1,Th-1,F-1	08/02/12 10:15AM (Th)	01:00		OFA12G078H	\$1000.00	
13.0	Spot	10:00:00AM-11:00:00	Day,Tu-1,W-1,Th-1,F-1	08/03/12 10:44AM (Fr)	01:00		OFA12G078H	\$1000.00	
14.0	Spot	10:00:00AM-11:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/06/12 10:50AM (Mo)	01:00		OFA12G078H	\$1000.00	
14.0	Spot	10:00:00AM-11:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/07/12 10:50AM (Tu)	01:00		OFA12G078H	\$1000.00	
14.0	Spot	10:00:00AM-11:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/08/12 10:18AM (We)	01:00		OFA12G078H	\$1000.00	
14.0	Spot	10:00:00AM-11:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/09/12 10:57AM (Th)	01:00		OFA12G078H	\$1000.00	
14.0	Spot	10:00:00AM-11:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/10/12 10:40AM (Fr)	01:00		OFA12G078H	\$1000.00	
15.0	Spot	10:00:00AM-11:00:00	Day,M-1	08/13/12 10:45AM (Mo)	01:00		OFA12G078H	\$1000.00	
16.0	Spot	11:00:00AM-12:00:00	Day,Tu-1,W-1,Th-1,F-1	07/31/12 10:59AM (Tu)	01:00		OFA12G078H	\$1600.00	
16.0	Spot	11:00:00AM-12:00:00	Day,Tu-1,W-1,Th-1,F-1	08/01/12 11:59AM (We)	01:00		OFA12G078H	\$1600.00	
16.0	Spot	11:00:00AM-12:00:00	Day,Tu-1,W-1,Th-1,F-1	08/02/12 10:58AM (Th)	01:00		OFA12G078H	\$1600.00	
16.0	Spot	11:00:00AM-12:00:00	Day,Tu-1,W-1,Th-1,F-1	08/03/12 10:58AM (Fr)	01:00		OFA12G078H	\$1600.00	
17.0	Spot	11:00:00AM-12:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/06/12 11:31AM (Mo)	01:00		OFA12G078H	\$1600.00	
17.0	Spot	11:00:00AM-12:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/07/12 11:59AM (Tu)	01:00		OFA12G078H	\$1600.00	
17.0	Spot	11:00:00AM-12:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/08/12 11:59AM (We)	01:00		OFA12G078H	\$1600.00	
17.0	Spot	11:00:00AM-12:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/09/12 11:37AM (Th)	01:00		OFA12G078H	\$1600.00	



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Line	Type	Scheduled	Schedule Days to Run	Air Time	Length		Copy/ISCI	Amount	Remarks
17.0	Spot	11:00:00AM-12:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/10/12 11:32AM (Fr)	01:00		OFA12G078H	\$1600.00	
18.0	Spot	11:00:00AM-12:00:00	Day,M-1	08/13/12 11:33AM (Mo)	01:00		OFA12G078H	\$1600.00	
19.0	Spot	12:00:00PM-1:00:00	Day,Tu-1,W-1,Th-1,F-1	07/31/12 12:40PM (Tu)	01:00		OFA12G078H	\$1700.00	
19.0	Spot	12:00:00PM-1:00:00	Day,Tu-1,W-1,Th-1,F-1	08/01/12 12:42PM (We)	01:00		OFA12G078H	\$1700.00	
19.0	Spot	12:00:00PM-1:00:00	Day,Tu-1,W-1,Th-1,F-1	08/02/12 12:28PM (Th)	01:00		OFA12G078H	\$1700.00	
19.0	Spot	12:00:00PM-1:00:00	Day,Tu-1,W-1,Th-1,F-1	08/03/12 12:21PM (Fr)	01:00		OFA12G078H	\$1700.00	
20.0	Spot	12:00:00PM-1:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/06/12 12:23PM (Mo)	01:00		OFA12G078H	\$1700.00	
20.0	Spot	12:00:00PM-1:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/07/12 12:55PM (Tu)	01:00		OFA12G078H	\$1700.00	
20.0	Spot	12:00:00PM-1:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/08/12 12:26PM (We)	01:00		OFA12G078H	\$1700.00	
20.0	Spot	12:00:00PM-1:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/09/12 12:10PM (Th)	01:00		OFA12G078H	\$1700.00	
20.0	Spot	12:00:00PM-1:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/10/12 12:50PM (Fr)	01:00		OFA12G078H	\$1700.00	
21.0	Spot	12:00:00PM-1:00:00	Day,M-1	08/13/12 12:59PM (Mo)	01:00		OFA12G078H	\$1700.00	
22.0	Spot	12:00:00PM-12:30:00	Day,Sa-1	08/04/12 12:21PM (Sa)	01:00		OFA12G078H	\$1000.00	
22.0	Spot	12:00:00PM-12:30:00	Day,Sa-1	08/11/12 12:09PM (Sa)	01:00		OFA12G078H	\$1000.00	
23.0	Spot	12:00:00PM-12:30:00	Day,Su-1	08/05/12 12:28PM (Su)	01:00		OFA12G078H	\$1100.00	
23.0	Spot	12:00:00PM-12:30:00	Day,Su-1	08/12/12 12:08PM (Su)	01:00		OFA12G078H	\$1100.00	
24.0	Spot	5:00:00PM-6:00:00	Day,Tu-1,W-1,Th-1,F-1	07/31/12 5:51PM (Tu)	01:00		OFA12G078H	\$4400.00	
24.0	Spot	5:00:00PM-6:00:00	Day,Tu-1,W-1,Th-1,F-1	08/01/12 5:42PM (We)	01:00		OFA12G078H	\$4400.00	
24.0	Spot	5:00:00PM-6:00:00	Day,Tu-1,W-1,Th-1,F-1	08/02/12 5:12PM (Th)	01:00		OFA12G078H	\$4400.00	
24.0	Spot	5:00:00PM-6:00:00	Day,Tu-1,W-1,Th-1,F-1	08/03/12 5:43PM (Fr)	01:00		OFA12G078H	\$4400.00	
25.0	Spot	5:00:00PM-6:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/06/12 5:52PM (Mo)	01:00		OFA12G078H	\$4400.00	
25.0	Spot	5:00:00PM-6:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/07/12 5:52PM (Tu)	01:00		OFA12G078H	\$4400.00	
25.0	Spot	5:00:00PM-6:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/08/12 5:52PM (We)	01:00		OFA12G078H	\$4400.00	
25.0	Spot	5:00:00PM-6:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/09/12 5:43PM (Th)	01:00		OFA12G078H	\$4400.00	
25.0	Spot	5:00:00PM-6:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/10/12 5:28PM (Fr)	01:00		OFA12G078H	\$4400.00	
27.0	Spot	6:00:00PM-7:00:00	Per week (2),Tu,We,Th,Fr	08/02/12 6:00PM (Th)	01:00		OFA12G078H	\$6000.00	
27.0	Spot	6:00:00PM-7:00:00	Per week (2),Tu,We,Th,Fr	08/03/12 6:29PM (Fr)	01:00		OFA12G078H	\$6000.00	
28.0	Spot	6:00:00PM-7:00:00	Per week (3),Mo,Tu,We,Th,Fr	08/06/12 6:27PM (Mo)	01:00		OFA12G078H	\$6000.00	
28.0	Spot	6:00:00PM-7:00:00	Per week (3),Mo,Tu,We,Th,Fr	08/09/12 6:12PM (Th)	01:00		OFA12G078H	\$6000.00	
28.0	Spot	6:00:00PM-7:00:00	Per week (3),Mo,Tu,We,Th,Fr	08/10/12 6:22PM (Fr)	01:00		OFA12G078H	\$6000.00	
29.0	Spot	6:00:00PM-7:00:00	Day,M-1	08/13/12 6:27PM (Mo)	01:00		OFA12G078H	\$6000.00	
30.0	Spot	6:00:00PM-6:30:00	Day,Sa-1	08/04/12 6:21PM (Sa)	01:00		OFA12G078H	\$2800.00	
30.0	Spot	6:00:00PM-6:30:00	Day,Sa-1	08/11/12 6:21PM (Sa)	01:00		OFA12G078H	\$2800.00	
31.0	Spot	7:00:00PM-8:00:00	Day,Sa-1	08/04/12 7:22PM (Sa)	01:00		OFA12G078H	\$2400.00	
31.0	Spot	7:00:00PM-8:00:00	Day,Sa-1	08/11/12 7:04PM (Sa)	01:00		OFA12G078H	\$2400.00	
32.0	Spot	8:00:00PM-10:00:00	Day,M-1	08/06/12 8:39PM (Mo)	01:00		OFA12G078H	\$14000.00	
32.0	Spot	8:00:00PM-10:00:00	Day,M-1	08/13/12 8:40PM (Mo)	01:00		OFA12G078H	\$14000.00	
33.0	Spot	9:00:00PM-11:00:00	Day,Su-1	08/05/12 9:26PM (Su)	01:00		OFA12G078H	\$9000.00	
34.0	Spot	11:00:00PM-11:35:00	Day,Tu-1,W-1,Th-1,F-1	07/31/12 11:12PM (Tu)	01:00		OFA12G078H	\$4000.00	



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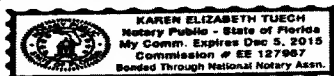
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OFFICIAL BILLING INVOICE

Orlando (WFTV)

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
34.0	Spot	11:00:00PM-11:35:00	Day,Tu-1,W-1,Th-1,F-1	08/01/12 11:13PM (We)	01:00	OFA12G078H	\$4000.00	
34.0	Spot	11:00:00PM-11:35:00	Day,Tu-1,W-1,Th-1,F-1	08/02/12 11:29PM (Th)	01:00	OFA12G078H	\$4000.00	
34.0	Spot	11:00:00PM-11:35:00	Day,Tu-1,W-1,Th-1,F-1	08/03/12 11:32PM (Fr)	01:00	OFA12G078H	\$4000.00	
35.0	Spot	11:00:00PM-11:35:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/06/12 11:28PM (Mo)	01:00	OFA12G078H	\$4000.00	
35.0	Spot	11:00:00PM-11:35:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/07/12 11:27PM (Tu)	01:00	OFA12G078H	\$4000.00	
35.0	Spot	11:00:00PM-11:35:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/08/12 11:32PM (We)	01:00	OFA12G078H	\$4000.00	
35.0	Spot	11:00:00PM-11:35:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/09/12 11:27PM (Th)	01:00	OFA12G078H	\$4000.00	
35.0	Spot	11:00:00PM-11:35:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/10/12 11:33PM (Fr)	01:00	OFA12G078H	\$4000.00	
37.0	Spot	11:30:00PM-12:00:00	Day,Su-1	08/05/12 11:45PM (Su)	01:00	OFA12G078H	\$900.00	
37.0	Spot	11:30:00PM-12:00:00	Day,Su-1	08/12/12 11:57PM (Su)	01:00	OFA12G078H	\$900.00	
38.0	Spot	12:00:00AM- 1:00:00	Day,Su-1	08/05/12 12:59AM (Su)	01:00	OFA12G078H	\$700.00	
38.0	Spot	12:00:00AM- 1:00:00	Day,Su-1	08/12/12 12:21AM (Su)	01:00	OFA12G078H	\$700.00	
39.0	Spot	7:30:00PM- 8:00:00	Day,F-1	08/10/12 8:00PM (Fr)	01:00	OFA12G078H	\$9000.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



Gross Total	\$248,400.00
Commission	(\$37,260.00)
Net Total	\$211,140.00

Total Spots 91

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.